

DAY 1—MONDAY, JANUARY 27

11:00 AM – 8:00 PM	Registration Open —Sponsored by West Coast Medical Resources, LLC
2:00 PM – 5:00 PM	Pre-Conference Workshop
2:00 PM – 5:00 PM	Pre-Conference Workshop

DAY 2—TUESDAY, JANUARY 28

7:30 AM – 6:30 PM	Registration Open —Sponsored by West Coast Medical Resources, LLC
7:30 AM – 8:00 AM	Continental Breakfast
8:00 AM – 9:00 AM	Opening Keynote Presentation: No Margin, No Mission: Maximizing Your Profit Margin with a Focused Approach —David Wildebrandt, BRG
9:00 AM – 10:00 AM	Breakout Sessions (3 Tracks)
10:00 AM – 10:30 AM	Morning Networking Break —Sponsored by HCA
10:30 AM – 11:30 AM	Breakout Sessions (3 Tracks)
11:30 AM – 12:45 PM	Keynote Luncheon —Presented by Surgical Directions
12:45 PM – 1:45 PM	Breakout Sessions (3 Tracks)
1:45 PM – 2:15 PM	Afternoon Networking Break —Sponsored by Healthcare IQ
2:15 PM – 3:15 PM	Breakout Sessions (3 Tracks)
3:30 PM – 5:30 PM	Build-a-Wheelchair® —Sponsored by Getinge
5:30 PM – 7:00 PM	Welcome Reception

DAY 3—WEDNESDAY, JANUARY 29

7:30 AM – 5:30 PM	Registration Open —Sponsored by West Coast Medical Resources, LLC
7:30 AM – 8:00 AM	Continental Breakfast
8:00 AM – 9:00 AM	Morning Keynote Presentation
9:00 AM – 10:00 AM	Breakout Sessions (3 Tracks)
10:00 AM – 10:30 AM	Morning Networking Break
10:30 AM – 11:30 AM	Breakout Sessions (3 Tracks)
11:30 AM – 12:45 PM	Keynote Luncheon & Award Presentation —Presented by Getinge
12:45 PM – 1:45 PM	Breakout Sessions (3 Tracks)
1:45 PM – 2:45 PM	Breakout Sessions (3 Tracks)
2:45 PM – 3:15 PM	Afternoon Networking Break
3:15 PM – 4:15 PM	Breakout Sessions (3 Tracks)
4:30 PM – 5:30 PM	Breakout Sessions (3 Tracks)
5:30 PM – 7:30 PM	Evening Activity

DAY 4—THURSDAY, JANUARY 30

7:30 AM – 11:00 AM	Registration
7:30 AM – 8:00 AM	Continental Breakfast
8:00 AM – 9:00 AM	Breakfast Keynote Presentation —Presented by LeanTaaS
9:00 AM – 10:00 AM	Breakout Sessions (3 Tracks)
10:15 AM – 11:15 AM	Breakout Sessions (3 Tracks)
11:15 AM	Adjourn